



National
Urban League

National Urban League Conference

PENNSYLVANIA CONVENTION CENTER

PHILADELPHIA, PA • JULY 24 - 27, 2013

Career &
Networking Fair



A Modern Renaissance City

Save the Date | 2013 National Urban League Conference
July 24 – 27, 2013 | Pennsylvania Convention Center | Philadelphia, PA

Discover Philadelphia as the host city for the 2013 National Urban League Conference. We're a modern renaissance city where history meets innovation and culture. We're most famous as the birthplace of American democracy but we're also rich in diversity and high-tech, modern ideas.

Bring your family and extend your stay to enjoy the grand architecture, tax-free shopping, unsurpassed history, world-class attractions, entertainment and delicious cuisine—all within walking distance of the Pennsylvania Convention Center!

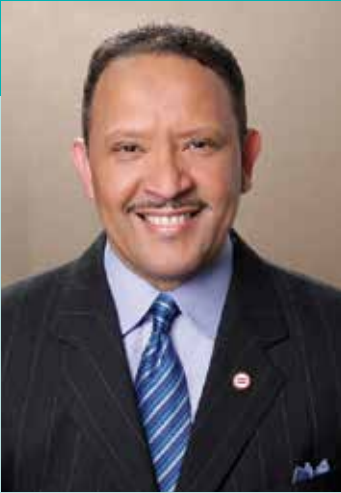
discoverPHL.com

PHLCVB
Philadelphia Convention & Visitors Bureau



National
Urban League

Greetings from the President



Marc H. Morial
President and
Chief Executive Officer
National Urban League

Dear Partner and Supporter,

The National Urban League's 2013 Annual Conference, July 24-27, represents an unparalleled opportunity to interact with thousands of the nation's most influential community leaders, top policy-makers, academicians, business leaders and executives.

A major media event, the Conference generates an average of 40 million distinct media impressions during the two-week period surrounding the conference, with coverage by major news organizations including NBC's "Meet The Press," MSNBC's "Hardball" and "Andrea Mitchell Reports," CNN's "The Situation Room" and "John King USA," as well as the Associated Press, Washington Post and USA Today.

In addition to traditional media, the National Urban League's vast social media network keeps the entire nation connected to the Conference through thousands of the League's own Twitter followers, Facebook fans, Instagram followers, YouTube and email subscribers. Portions of the conference are webcast to a global diverse audience. Factoring in the social network connections of affiliates and attendees, the Urban League Movement's digital reach stretches into millions.

The Conference has been the only event of its kind to feature both major-party presidential nominees during each of the last several elections and attracted a majority of primary contenders in 2008, including Hillary Clinton, John Edwards and Mike Huckabee. In 2004, the nation's attention was riveted on Conference speakers George H. W. Bush and John Kerry. Additionally, leading elected officials and cabinet secretaries have chosen to break major announcements at the conference. Education Secretary Arne Duncan, for example, unveiled the administration's Equity Agenda during the 2010 Conference.

The approximately over 5,000 Conference attendees represent a cross-section of political, civic and business leaders from more than 300 communities in 40 states. At no other time in the history of the Urban League Movement have the affiliate leaders been younger, more educated or more interconnected on a national level. They represent a network of influence reaching hundreds of thousands of Americans who are on the forefront of civic and economic innovation in their communities. They bring with them their experiences and observations, and take back with them the tools of empowerment.

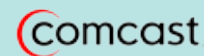
This year, we expect our largest and most dynamic Expo and Career & Networking Fair yet. The 14th annual Young Professionals Summit features a number of opportunities to engage with 21- to 40-year-old attendees, while the college-based Youth Leadership Summit on the Temple University Campus and other sites around the city offers the opportunity to interact with 500 youth and chaperones.

A recent study of the conference showed impressive growth trends over the past five years: Registration has increased by 44 percent, visitors to the Expo hall increased by 61 percent, and registered Young Professionals rose by 86 percent.

The beautiful and historic city of Philadelphia awaits. The convention center and hotels are in the heart of downtown and just blocks from important historical sites, great restaurants and exciting nightlife. Here's your chance to sample the world-famous Philly Cheesesteak, and visit national treasures such as the Liberty Bell, Independence Hall, National Constitution Center and Franklin Court.

We invite you to participate in the 2013 National Urban League Conference and welcome your partnership and support. In addition to exhibiting, diversity recruiting and networking, there are a number of attractive customized sponsorships available. With special discount rates until March 15, reserve your Expo and Career & Networking Fair booths now.

Our special thanks to our 2013 title sponsors: Aramark, Comcast and Independence Blue Cross / AmeriHealth for their generous support and partnership.



Conference

2012 Sponsors & Exhibitors

The following corporations, government agencies and non-profit institutions participated in the 2012 Conference as sponsors, exhibitors or recruiters.

CORPORATE

AARP
Accion Texas Inc.
Adecco Group North America
Altria Group
Amgen
Anheuser-Busch
AT&T
Bank of America
Best Buy
Blackbaud
Boeing
BP America
Caesars Entertainment
Capital One Bank
Cenpatico
Centene Corporation
Chevron
Chrysler Group LLC
Citi Community Development
The Coca-Cola Company
Comcast Corporation
ConAgra Foods, Inc.
Cox Enterprises
Credit Suisse
CVS Caremark
Darden Restaurants
Dell Inc.
Dr. Pepper Snapple Group
Educational Testing Service
Edward Jones
Eli Lilly & Co.
Enterprise Rent-A-Car
EXCELth
Facebook
FedEx Corporation
Ford Motor Company
Fresenius Medical Care
GEICO
General Mills
Georgia-Pacific LLC
The Goodyear Tire and Rubber Company
H-E-B Stores
Hess Corporation
Hiram Style LLC
Hilton Worldwide
Honda
Hudson News
Hyatt Corporation
IBERIABANK
Intel Corporation
International Business Kids
jcpenny
Johnson & Johnson
JPMorgan Chase & Co.
JP West
Kansas City Southern Railway Company
Kraft Foods
Kroger Manufacturing
LA Works
Louisiana Healthcare
Macy's
Marriott International, Inc.
McAlister's Deli
McDonald's Corporation
MetLife, Inc.
MGM Resorts International
MillerCoors
Moet Hennessy USA
Nationwide Insurance
NextEra Energy
Nielsen
Organo Gold
PepsiCo, Inc.
Philadelphia Convention & Visitors Bureau
Pitney Bowes Inc.
Praxair, Inc.
Progressive Insurance
Prudential Financial
Selective Service System
The ServiceMaster Company
Shell Oil Company
Sodexo
Sprint Nextel Corporation
Starbucks Coffee Company
State Farm Insurance
Target
The Allstate Insurance Company
The TJX Companies Inc.
Time Warner Inc.
Toyota Motor Sales, USA, Inc.
UPS
Valero St. Charles Refinery
Visero
Volkswagen Group of America
Walgreens
Walgreens Way to Well Health Tour with National Urban League
Walmart Stores Inc.
The Walt Disney Company
Wells Fargo

GOVERNMENT

Centers of Medicare and Medicaid Services
Central Intelligence Agency (CIA)
FDA Office of Women's Health
Federal Bureau of Investigation (FBI)
Federal Communications Commission
Federal Deposit Insurance Corporation (FDIC)
Federal Reserve Bank of Chicago
NASA/Stennis Space Center
Office of the Comptroller of the Currency
Social Security Administration
U.S. Army
U.S. Consumer Product & Safety Commission
U.S. Department of Education-Federal Student Aid
U.S. Department of State
U.S. Department of the Treasury
U.S. Department of Veterans Affairs -- National Cemetery Administration
United States Marine Corps
U.S. Postal Service
U.S. Securities & Exchange Commission
U.S. Small Business Administration

NON-PROFIT & ACADEMIA

American Petroleum Institute
Bentley University
Business Resource & Entrepreneurship Center - Urban League of Greater New Orleans
City Year
Congressional Black Caucus Foundation
Daughters of Charity Services of New Orleans
DeVry University
Equal Opportunity Publications
Harmony Neighborhood Development
Human Rights Campaign
March of Dimes
National Association of African Americans in Human Resources
National Education Association
National Responsible Fatherhood Clearinghouse
National Urban League Wrongful Foreclosure & Loan Scam Alert Campaign
Partners Achieving Success-105 Voices of History
Teach for America
The NOCCA Institute
Urban League of Springfield / Camp Atwater
Urban League JobsNetwork
Workplace Diversity
Y-USA

MEDIA

Black Enterprise
Black EOE Journal
Clear Channel Media & Entertainment New Orleans
Comcast Corporation
COX Enterprises
Data News Weekly
KMEZ/KKND
POLITIC365
Praise 94.9 FM-WPRF
The Louisiana Weekly
The New Orleans Tribune
WBOK1230AM

Sponsorships

Career & Networking Fair



Sponsor Benefits

SPONSORSHIP OF THE CAREER AND NETWORKING FAIR MAY INCLUDE THE FOLLOWING BENEFITS:

- A Career & Networking Fair booth
- Private interview booth
- Entrance unit branding
- Full-page color ad in the Expo & Employment Guide
- Company profile in the Expo & Employment Guide
- Job postings on the Urban League Jobs Network
- Resumes from Urban League Young Professional chapter members
- Social media exposure
- Opportunity to lead a professional development workshop or session
- Logo on the Jobs Network Career & Networking Fair page of the Conference Website
- Complimentary participation in the July and October Virtual Career & Networking Fairs
- Logo on Career & Networking Fair e-blasts to job-seekers
- E-blast of company profile to job-seekers
- Company's 2-3-minute video
- Copies of the 2013 State of Black America report

Each year, the Career & Networking Fair attracts over 3000 job seekers that include experienced professionals and recent college graduates. These candidates are from the host city as well as conference attendees from across the nation. They are interested in advancing professionally, or making a career change. The event is marketed via a media campaign that includes local radio, television, internet marketing, social media and outreach to local professional organizations, universities, veterans group and Urban League affiliates.

The Career & Networking Fair offers a variety of options for companies to participate, such as job postings on the League's online Jobs Network, the Brand U Studio, the Image of Success Suite, a Virtual Career Fair, career-focused workshops, and the Young Professionals Speed Networking Reception.

Career & Networking Fair

\$60,000 / Title Sponsor

\$30,000 / Each Per Co-Sponsor

As a sponsor, your company will enjoy maximum participation and premium positioning.

Turn to page 9 to 11 for additional Career & Networking Fair information.

Sponsorships

Career & Networking Fair

National Urban League Young Professionals Speed Networking Reception

\$30,000 / Exclusive Sponsorship

The Speed Networking Reception sponsorship provides an opportunity to engage the League's Young Professionals from across the country. Last year's event was a great success with excellent attendance and sponsor satisfaction. This event creates an environment for one-on-one dialogue with talented African-American professionals from around the country providing opportunities for networking, sharing and potential hiring.

Veterans' Hiring Day at the Career & Networking Fair – **NEW!**

\$10,000 / Exclusive Sponsorship

Leverage your participation by sponsoring Veterans' Hiring Day. Our consultants in the Brand U Studio will be poised for one-on-one counseling to prepare veterans to get back to work. Our workshops will focus on career strategies specially designed for veterans.

Brand U Studio

\$30,000 / Exclusive or Co-Sponsorship

Last year's Brand U Studio was a huge success. As a major attraction, jobseekers lined up to receive free resume critiques, mock interviews, 30-minute power sessions about networking and career development, as well as one-on-one career coaching.

Image of Success Suite – **NEW!**

\$15,000 / Exclusive Sponsorship

This new feature will have all conference attendees flocking to the Career & Networking Fair. Placed next to the Brand U Studio, the Image of Success Suite is a one-stop-shop for jobseekers to add final touches to their professional brand. Your company can set up a display to showcase your latest trends in clothes, shoes and accessories found at your store. This is an opportunity for you to enhance your company brand while helping professionals develop personal presence. For individuals attending the Career & Networking Fair, the Image of Success Suite will feature: professional head shots, a make-up artist, clothing & accessories, and a chance to win a professional make-over. As the Image of Success Suite sponsor, your company can also conduct a one-hour workshop and fashion show about the latest trends in fashion and the best way to make a lasting impression.

Virtual Career Fair

\$10,000 / Exclusive Sponsorship

The National Urban League Virtual Career Fair is an online career event where local job seekers and employers can interact with each other in a live, 3-D virtual environment. Our Virtual Career Fair provides the opportunity to: Connect with diverse and talented candidates from around the country; Have live conversations with jobseekers via instant chat or webcam; Post jobs and review resumes; and link to your company's career page.

Workshops

\$7,500 / Exclusive Sponsorship Each

These are career development and industry-specific workshops.



Expo Hall

Exhibits and Career & Networking Fair

2013 Expo and Career & Networking Fair Booth Prices

# of Booths	Size	Early Bird by March 15	Regular by May 30	Late Rate after May 30
1	10 X 10	\$3,725	\$4,100	\$4,340
2	10 X 20	\$6,705	\$7,380	\$7,810
3	10 X 30	\$10,060	\$11,070	\$11,720
4	20 X 20	\$13,410	\$14,760	\$15,625
6	20 X 30	\$16,765	\$18,450	\$19,530
8	20 X 40	\$22,350	\$24,600	\$26,040
9	30 X 30	\$25,145	\$27,675	\$29,295
12	30 X 40	\$33,525	\$36,900	\$39,060
16	40 X 40	\$44,700	\$49,200	\$52,080
24	40 X 60	\$67,050	\$73,800	\$78,120
25	50 X 50	\$69,845	\$76,875	\$81,375

Previous Exhibitors – 5% Discount off these rates
Government / Nonprofit Exhibitors – 10% Discount off these rates

VALUE PRICING

1 Expo Booth + 1 Career & Networking Fair Booth = \$250 Discount

Booth Fees Include

- Pipe and drape on three sides (3 ft. sidewalls / 10 ft. backdrop)
- 6 ft. table, 2 chairs and a wastebasket
- Standard paper sign with company name and booth #
- Full page color ad in Expo & Employment Guide
- 2 complimentary registration badges per 10x10 booth (Tickets not included) for full access to Exhibit Hall floor (Expo, Career & Networking Fair, College Fair, Entrepreneurship Summit), Sessions, Concert tickets, Welcome Reception, National Urban League and Sponsorship giveaways.
- 2 free "Exhibit Only" Badges per 10 x 10 booth (No admission to conference sessions with these badges)

NOTE: labor and shipping charges are additional.

Government and Non-Profit Rates

The government and non-profit booth rate applies to federal, state and local government agencies, as well as non-profits. See grid on previous page for booth sizes.

There is also a **discount registration fee** for **government** and **non-profit employees**. The government and non-profit exhibitor receives two (2) complimentary registrations for each of their 10 x 10 booths. However, should you need additional registrations. Instead, you can purchase these at the special government and non-profit discounted rate.

Payment

Payment for booths must be received prior to the conference, **by June 16**, unless other arrangements have been made with the National Urban League Expo or Career & Networking Fair managers. The National Urban League accepts credit cards, business checks or government purchase orders. Exhibitors can also request an invoice.

Cancellation and Refunds

To cancel your Expo or Career & Networking Fair booth, please submit notification **in writing** via e-mail, fax or postmarked U.S. mail. Full refunds will be granted for cancellations made up to **May 31**. Cancellations made between **June 1** and **July 1** will be subject to a fee of 25% of the cost of the booth. No refunds will be granted after **July 1**.

Complimentary Registrations

Expo and Career & Networking Fair exhibitors receive two (2) complimentary registrations for each 10 x 10 booth purchase. Registration includes a conference badge for full access to Exhibit Hall floor (Expo, Career & Networking Fair, College Fair, Entrepreneurship Summit), Sessions, Welcome Reception, and giveaways as appropriate.

Event Tickets

Exhibitor complimentary registrations do not include tickets to conference luncheons and the Whitney M. Young, Jr. Awards Gala. Tickets to these events must be purchased separately.

Expo and Career & Networking Fair Booth Badges

Expo and Career & Networking Fair exhibitors will receive two (2) complimentary Exhibit Only Badges for each 10 x 10 booth you purchase.

These badges are to be worn by personnel staffing your booth during regular expo hours, but not attending the sessions.

Additional Exhibit Only Badges can be purchased for **\$20** each via online registration or onsite. The grid on the following page indicates the number of complimentary registrations and Exhibit Only Badges an exhibitor will receive according to their booth size.

Expo Hall

Exhibits and Career & Networking Fair

Exhibitors will be required to provide names and addresses of the personnel who will receive Exhibit Only Badges.

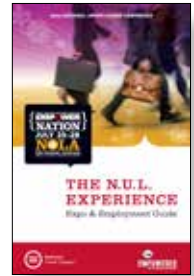
# of Booths	Size	# of Complimentary	
		Registrations	Booth Badges
1	10 X 10	2	2
2	10 X 20	4	4
3	10 X 30	6	6
4	10 X 40	8	8
4	20 X 20	8	8
6	20 X 30	12	12
8	20 X 40	16	16
9	30 X 30	18	18
12	30 X 40	24	24
16	40 X 40	32	32
24	40 X 60	48	48
25	50 X 50	50	50

NOTE: Personnel wearing Exhibit Only Badges will not be allowed entrance to the exhibit hall prior to opening and after closing each day. Exhibit Only Badges will not be issued with company name only. Exhibit Only Badges cannot be used for entrance to Plenary Sessions and special forums. Tickets will be required for entrance to luncheons, concerts and the Whitney M. Young, Jr. Awards Gala..

Expo & Employment Guide

Each exhibitor will receive a complimentary full page color ad in the attractive guide which will highlight the activities in the Expo Hall and Career & Networking Fair and feature exhibit company profiles and editorial content for job seekers. Copies will be placed in the attendees' conference bags and on registration counters. The print run

will be approximately 6,000 and the ad submission deadline is **May 15**. The ad specs will be sent with your booth confirmation.



Additional Registrations and Badges (Prices are subject to change)

	Early Rate Savings until April 1	Regular Rate After April 1	On-Site Rate After July 15
General Registration	\$380	\$430	\$480
Spouse/Guest	\$190	\$245	\$345
Government / Non-Profit	\$250	\$300	\$350
Exhibit Only Badge	\$ 20	\$ 20	\$ 20

Expo and Career & Networking Fair Hours

(TENTATIVE)

Expo Set-Up	Tuesday, July 23	8:00 a.m. – 5:00 p.m.
Expo and Career & Networking Fair Set-up	Wednesday, July 24	8:00 a.m. – 8:00 p.m.
Expo and Career & Networking Fair Hours	Thursday, July 25	10:30 a.m. – 5:00 p.m.
	Friday, July 26	10:30 a.m. – 5:00 p.m.
	Saturday, July 27	11:00 a.m. – 4:00 p.m.
Tear Down	Saturday, July 27	4:00 p.m. – 8:30 p.m.
	Sunday, July 28	8:00 a.m. – 12 Noon



Career & Networking Fair



Special Features of the Career & Networking Fair

- Job Postings
- A Veterans' Hiring Day (Day dedicated to hiring veterans)
- Brand U Studio
- Image of Success Suite
- Career & Networking Fair Packages
- Private Interview Booth
- Virtual Career Fair
- National Urban League Young Professionals Speed Networking Reception
- Social Media Lounge
- Resume Access
- Workshops

A Special Benefit for Recruiters

Career & Networking Fair exhibitors will receive resumes of members of the National Urban League Young Professional Chapters throughout the country.

Veterans' Hiring Day

Participate in this unique opportunity to hire veterans. It will be held on the opening day of the Career & Networking Fair. The program will offer one-on-one counseling by human resource professionals who are experienced in dealing with this population; workshops will focus on career strategies specially designed for veterans. Help get our veterans back to work in quality, well-paying jobs.

Brand U Studio

Experts will be on-hand to provide support services for jobseekers such as:

- Personal Branding Session
- Career Coaching
- Mock Interviews
- Digital Job Search Training
- Resume Critiques
- Dress for Success Sessions

Image of Success Suite – **NEW!**

The Image of Success Suite is a one-stop-shop for jobseekers to add some final touches to their professional brand. It is an opportunity for you to enhance your company brand while helping professionals develop their personal presence. Special image of success activities will include professional head shots, make-up tips, and wardrobe advice.

Private Interview Booth

\$595 (10 x 10 space)

You can purchase a private 10 x 10 booth to conduct on-site interviews on the floor of the Career & Networking Fair. Interview Booths will have designated signage with the company's name and you will receive pipe and drape, a 6ft table, two chairs and wastebasket.

Workshops

Career development and industry-specific workshops will be offered daily to provide added value and assistance to job seekers in the job search efforts. The sessions will allow ample time for Q&A with experienced human resource professionals, career coaches and industry experts.

Career & Networking Fair

Career & Networking Fair Packages

Power Networking – \$5,000 (each) – NEW!

With the Power Networking Package, your company would be able to not only participate in the Career & Networking Fair, but also sponsor one of three networking sessions on the exhibit floor in the Exhibitor Lounge. The Networking sessions during our 2012 conference were themed around various topics that encouraged registered attendees, National Urban League Young Professionals and Expo & Career & Networking Fair exhibitors to take a coffee break and network.

This package includes:

- 10 x 10 Career & Networking Fair Booth
- A full-page color ad in the Expo & Employment Guide
- 2 conference registrations (meal functions not included)
- 2 exhibit only badges
- 2 copies of the current State of Black America report
- 5 job postings on the Urban League Jobs Network
- Resume CD from Urban League Young Professional Chapter Members
- Social Media promotion
- Mention in the Program book under Career & Networking Fair Activities

Career Workshops – \$7,500

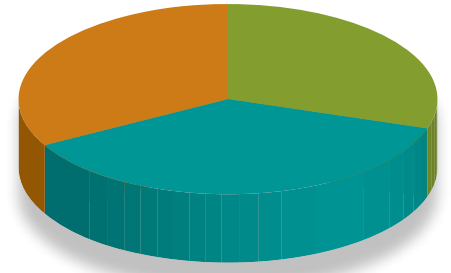
At the Investor level, your company can sponsor one of the professional and career development workshops offered to jobseekers daily. These workshops provide added value and assistance to professionals in their job search efforts. Past workshops include: "Resume Retool" led by Bank of America, "How to Find a Job Today and Never Have to Look Again" led by Bernard Hodes, and a panel discussion on "Where The Jobs Are" led by Adecco Group.

This package includes:

- 10 x 10 Career & Networking Fair Booth
- 10 x 10 interview booth
- A full-page color ad in the Expo & Employment Guide
- 2 conference registrations (meal functions not included)
- 2 exhibit only Badges
- 2 copies of State of Black America
- 10 Job Postings on the Urban League Jobs Network
- Resume CD from Urban League Young Professional Chapter Members
- Social Media promotion
- Mention in the Program book under Career & Networking Fair Activities
- Private Interview Booth
- Opportunity to lead a professional development Workshop tailored towards Veterans
- Banner ad on the Jobs Network (60 days; size 125 x 125; submit logo by June 30)

Job Seekers Years of Experience

(Data from 2012 event)



■ 10+ Years	30%
■ 4 - 6 Years	37%
■ 0 - 3 Years	30%

National Urban League Young Professionals Speed Networking Reception

The Speed Networking Reception features members of the National Urban League Young Professionals and provides a unique and exciting way to network with these 21-40-year old Urban Leaguers.

Last year's event was a great success with excellent attendance and sponsor satisfaction. This event creates an environment for one-on-one dialog with talented African-American professionals from around the country providing opportunities for networking, sharing and potentially hiring. It will be held on Friday, July 26



Career & Networking Fair

The Virtual Career Fair

Virtual Career Fair Booth

\$895 (Standard Booth) July or October

If not attending in person, recruiters can participate via the Virtual Career Fair which is held twice a year, July and October. The price quoted on this page is for a standard virtual booth in our July or October Virtual Career Fair. See Virtual Career Fair details below.

Premium Booth – \$1,495

- Customizable Booth with Premium Placement
- Booth Content
- Post-Event Reporting
- Post-Event Applications
- Up to 15 Job Postings

Standard Booth – \$1,695

Both July and October

- Customizable Booth
- Booth Content
- Post-Event Reporting
- Post-Event Applications
- Up to 10 Job Postings

Online Job Postings

\$595 per 3 postings

Companies can reach thousands more job seekers by posting job vacancies online on the Urban League Jobs Network before and after the conference. Job seekers will have free onsite internet access on the exhibit floor to access your job postings from the online network site and a link to your company's employment page.

Social Networking Lounge

This will be a dynamic area of the Virtual Career Fair with social media integration and a live group chat for attendees.

Post-Event Reporting

Receive in-depth data such as booth-visit reports, chat transcripts, resume submissions, job applications and more!

Post-Event Application

All job openings will be accessible to job seekers for an additional 30 days after the live event.

The Urban League JobsNetwork

The National Urban League online jobs board, found at www.UrbanLeagueJobsNetwork.com, is a one-stop source and central location for employers and jobseekers nationwide. The JobsNetwork attracts thousands of highly-educated urban professionals and should be an integral part of the strategy for companies committed to diversity recruiting. Below are the rates for advertising on the JobsNetwork.



Ad Type	Size	Site/Section	Placement	Rotation	Rate
Banner	468 x 60	JobsNetwork / ROS	Top or Bottom (Home Page)	YES	\$3000/month
Banner	300 x 125	JobsNetwork / Home Page	Center (Home Page)	YES	\$2000/month
Banner	125 x 125	JobsNetwork / ROS	Right side (Home Page) Both sides (Internal Pages)	NO	\$1000/month

- All Banners Ads are linked via URL to your company's career page
- All Ads include the following Complimentary Package:
 - Hyperlink Logo on IAMEMPOWERED.COM Career & Networking Fair Page
 - Social Media Mentions (2 per week)
 - Please submit 125 x 125 company's logo for complimentary ads
- Hyperlink Logo on NUL.ORG Conference Career & Networking Fair Page

For sponsorship of any of the activities mentioned on this page, turn to page 6.

About the National Urban League

The National Urban League is a leading civil rights organization with 98 affiliates in major cities across the country. The League's historic mission is to end social and economic inequality. Its strategy

includes public policy advocacy, programs focused on providing quality education, preparation for college and careers, making homeownership affordable, ensuring affordable and quality healthcare and providing jobs and job training. On a national level the League's advocacy efforts

are handled by its New York headquarters and Washington, DC-based Policy Institute while the 98 affiliates operate services and programs in their respective communities. To learn more about the National Urban League go to www.nul.org or visit www.iamempowered.com.



**National
Urban League**

120 Wall Street
New York, NY 10005
212.558.5300

Connect with us on



www.nul.org and
www.iamempowered.com

National Urban League's Exhibit Space Contract

CONDITIONS AND RULES These exposition rules are part of the contract between the exhibitor and show management. Show management shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the decision of show management. All decisions so made shall be as binding on all parties as the original rules. The exhibitor or its representative is responsible for familiarizing itself with all rules and regulations. The exhibitor or its representative who fails to observe these terms and conditions may be excluded from the exposition without refund.

LIABILITY Each exhibitor has the responsibility of safeguarding its own exhibit materials or goods from the time they are placed in the exhibit space until they are removed. The exhibitor agrees to make no claim against The National Urban League (NUL) or any of its sponsoring organizations, agents, or employees on account of loss occasioned: by fire, accident, theft, storm or damage due to exhibitors negligence; any injury to the exhibitor or exhibitor's employees; or damage of any other nature or character, including any damage to the exhibitors business as a result of the exhibit, or as a result of its installation or removal or for failure to hold the exhibition as scheduled.

INSURANCE The exhibitor is required to have the appropriate amount of insurance coverage for the duration of the event, including move in, move out and transportation to and from the exhibit hall. The exhibitor will, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage and loss occurring in or upon, or resulting from, arising out of or related to the premises leased by NUL. Such insurance shall include contractual liability and product liability coverage in commercially reasonable amounts to cover the Exhibitor and NUL's exposure to loss. Such insurance shall name NUL and the facility therein as an additional insured (with no limitations). Exhibitor's Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor.

Certificates of said insurance shall be provided to show management by the exhibitor before the opening of the show. Failure to provide an insurance certificate does not relieve the exhibitor from its insurance obligation. The exhibitor shall be solely liable for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation maintenance, or control of said leased space of exhibit, for negligence or any other liability relating thereto and said exhibitor does hereby indemnify and hold harmless NUL, its agents employees and sponsoring organizations against any and all such claims as may be asserted against it.

CANCELLATION AND REDUCTION OF BOOTH SIZE The exhibitor recognizes NUL will sustain losses in the event the exhibitor fails to provide timely notice of cancellation (by certified mail). The exhibitor agrees upon the following cancellation assessment schedule as considered liquidation damage.

BOOTH CANCELLATION	Assessment (% total Rental Fee)
Up to May 31, 2013	Full Refund
June 1, 2013 – July 1, 2013	25%
After July 1, 2013	100% (No Refund)

Any amounts left unpaid after thirty (30) days from receipt of the invoice may be subject to a service charge of 18% annually compounded on a daily basis. Should a collections agency and/or legal assistance be used by NUL for collection of payments past due, those charges will be the responsibility of Exhibitor.

ASSIGNMENT OF SPACE NUL reserves the right to locate and or relocate any exhibit, at its own discretion, in the best interests of the exposition. Exhibitor will bring no claim against NUL, whatsoever, regarding its or any other Exhibitor's location.

COMPLIANCE Exhibitor agrees to comply with all federal, state, and local laws and ordinances applicable to the space leased and also with such rules and regulations as deemed necessary by the exposition facility and/or show management.

AMERICANS WITH DISABILITIES ACT (ADA) Exhibitors must be in full compliance with the Americans and Disabilities Act.

SUBLETTING SPACE No exhibitor shall assign, sublet, or apportion the whole or part of its allotted space or distribute literature for other products or services not manufactured or exclusively distributed by the contracted Exhibitor.

PAYMENT If payment is not received within the prescribed time limit, the contract is voidable at the option of show management, and the space will be reassigned. Based on

this contract, 100% of exhibit space rental fees are due no later than June 30, 2012. Contracts submitted after June 30, 2012 must include full payment. Any amounts left unpaid after thirty (30) days from receipt of the invoice may be subject to a service charge of 18% annually compounded on a daily basis. Should a collection agency and/or legal assistance be used by NUL for collection of payments past due, those charges will be the responsibility of Exhibitor.

UNIONS The exhibitor hereby agrees to abide by all agreements made among any unions or other labor groups with jurisdiction at the exposition and show management or its agents and the exposition facility.

FOOD, CANDY, BEVERAGES No full size portions of food, snacks, candy or beverages of any kind may be distributed from the booth. Only the official caterer, in show management-designated areas, may distribute food and beverages within the convention complex. Sampling is permitted but must follow the rules of the Pennsylvania Convention Center exclusive caterer.

USE OF OTHER NAMES, PRODUCTS Within its exhibitor space, the exhibitor may not display or advertise equipment, products, or services bearing the name or logo of any company, dealer, or distributor other than that of the exhibitor.

The exhibitor is permitted to promote the dealers and distributors of its manufactured products in signage, display material, literature, etc. as long as such promotion conforms to the display rules and regulations.

MARKETING ACTIVITIES OUTSIDE EXHIBIT SPACE The exhibitor may not extend its marketing activities in any way or at any height level beyond the three-dimensional boundaries of its exhibit space. Displays of any kind, including products, advertising, promotional signs, literature novelties, personal interaction, etc. will not be permitted in other exhibit spaces or public areas such as aisles, entranceways, lounges, approaches, corridors, meeting rooms, or to other areas of the exposition hall or surrounding areas of hotel properties, including parking lots and other outdoor spaces or in hospitality rooms.

SOLICITATION All interviews, demonstrations, solicitations, and other activities must be conducted so as to not infringe on the rights of other exhibitors or offend visitors to the exposition. Exhibitor shall confine all such activities to within its exhibit space and not in the aisles.

NONOFFICIAL CONTRACTORS The exhibitor shall neither contract for nor use any services in connection with its exhibit space at the exposition without prior approval of show management. At least 60 days prior to the opening dates of the exposition, the exhibitor shall supply in writing to show management the names of any persons or organizations (other than those designated as official contractors by show management) whom the exhibitor proposes to perform any services at the exposition. Show management will promptly notify exhibitor of its approval or rejection of such selections.

Nonofficial contracts must abide by all rules of the exposition for exhibitors and nonofficial contractors.

NOISE Representatives operating sound equipment, radios, loudspeakers, or any noise-creating devices shall do so only at a level that will not interfere with other exhibitors and/or attendees. Show management reserves the right to restrict exhibits because of noise, method of operation, creation of safety hazards, or any other reason that will interfere with the best interest of the exposition as a whole.

EXHIBITOR SERVICE MANUAL A complete exhibitor service manual covering services and prices for shipping, warehousing, setting up and dismantling and move-in and move-out days will be sent to each exhibitor. Any additional rules and regulations will be furnished to each exhibitor by show management before the show.

BALLOONS No balloons of any size or type will be permitted for display purposes or giveaways in the exhibit space.

NO SUITCASING POLICY Please note that while all conference registrants are invited to the exposition, any attendee or exhibitor who is observed to be soliciting business in session rooms, public spaces, aisles of the exhibit hall or in another company's booth will be asked to leave immediately. Additional penalties may be applied.

PERFORMANCE LICENSES Exhibitor will be solely responsible for obtaining any necessary licenses for permission to perform, broadcast, transmit or display any copyrighted works (including without limitation, music, audio or video recording, art, etc.) which Exhibitor may use or request to be used at the Convention Center.

USE OF NUL'S LOGO Exhibitors are prohibited from using the NUL logo without prior written approval by NUL.